

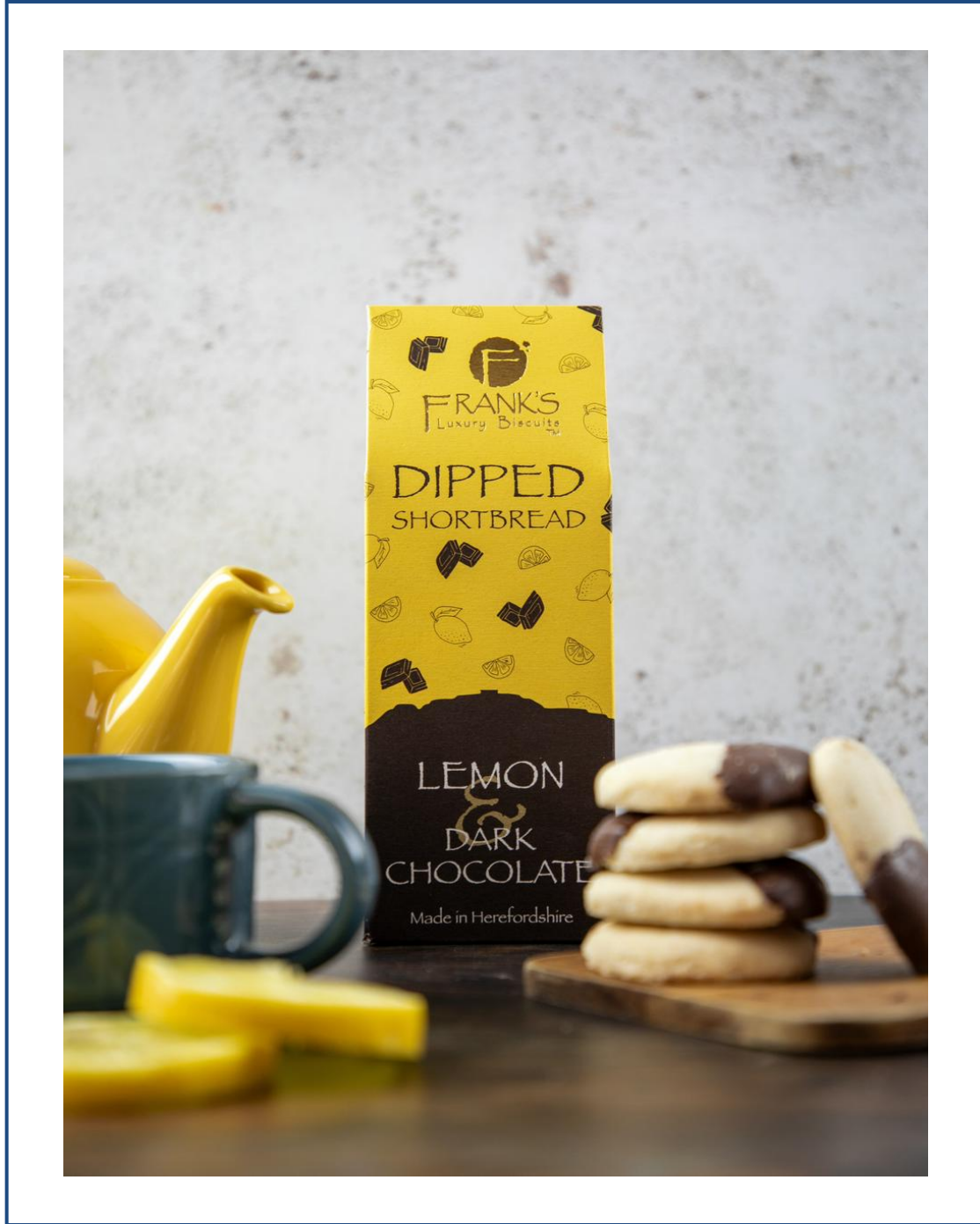


FRANK'S
LUXURY BISCUITS

PRODUCT TRADE CATALOGUE
NEW SEASON 2026

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ABOUT US

Frank's Luxury Biscuits began with a family tradition rooted in Yorkshire, where Frank learned to bake using generations-old recipes. After years of sharing his handmade biscuits and cakes with friends and colleagues, he transformed his passion into a business, officially founding the brand in 1999. What started in a home kitchen has since grown into a recognised supplier across the UK and Europe.

Today, Frank's remains committed to the craftsmanship that defined its beginnings. Every product is made using traditional recipes, high-quality ingredients, and natural flavourings, with no additives. This focus on authenticity and flavour has earned the brand a strong reputation, consistent customer praise, and long-standing loyalty—qualities that make Frank's Luxury Biscuits a trusted choice for retailers and food service partners.

QUALITY INGREDIENTS

At Frank's Luxury Biscuits, we are committed to sourcing only the finest ingredients and supporting responsible, local supply chains. We champion British farming wherever possible, using locally sourced produce, RSPCA-Assured eggs, and RSPO-certified sustainable palm oil. Our chocolate is exclusively Cocoa Trace, ensuring both exceptional flavour and ethical, farmer-focused production. These choices reflect our dedication to quality, transparency, and a more sustainable food industry.

Our Artisan range is crafted with the same care for the environment as it is for taste. We use significantly less packaging than traditional biscuit suppliers, and every element is fully recyclable. All cardboard used is World Land Trust Carbon Balanced, helping to protect endangered habitats while reducing our footprint. By combining responsible sourcing with sustainable packaging, we deliver premium biscuits that both consumers and trade partners can feel good about.



ARTISAN

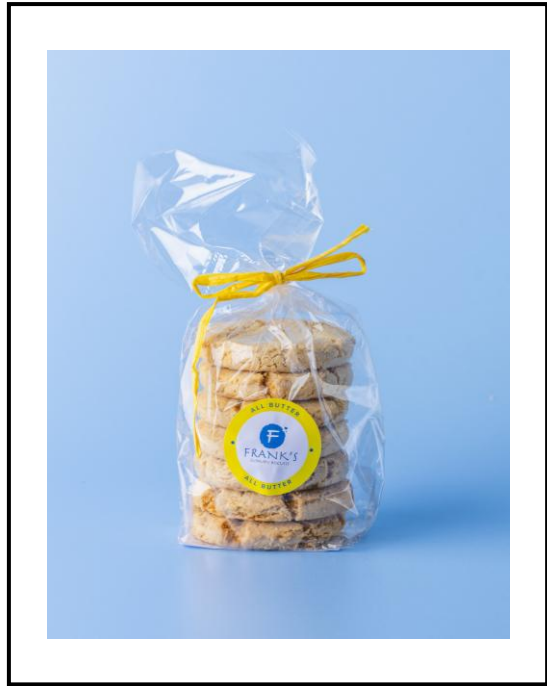
Our Artisan Oaties are a proven customer favourite, created to stand out on the shelf with bold, attractive packaging—because why hide great biscuits in a box when they deserve to be seen in all their glory? These premium treats make an ideal indulgence or gift. Also available as a white-label option to support your own brand.

6 Biscuits - Package weight: 220ge - Shelf life: 6 Months



NEW SEASON 2026





All Butter



Choc Chip



Dark Choc & Raspberry



Four Fruits



Milk Choc & Orange



Rocky Road



Stem Ginger



Toffee



Lemon & Raspberry



Strawberry & White Choc



DIPPED ARTISAN

Our Artisan Oaties are a proven customer favourite with a strong sales track record, developed to maximise on-shelf visibility through bold, eye-catching packaging. Designed to encourage impulse purchase and repeat buying, these premium biscuits perform well across retail and wholesale environments as both an everyday indulgence and a gifting option. Available in branded or white-label formats, they offer a flexible, margin-friendly solution to support and grow your range.

7 Biscuits - Package weight: 220g - Shelf life: 6 Months





Banoffee & Caramel



Dark Choc Chunk



Honeycomb & Milk Choc



Passionfruit & White Choc



Milk Choc & Orange



Raspberry & White Choc



Stem Ginger & Dark Choc



Strawberry & White Choc

MINI BISCUITS

Our Mini Oaties offer all the flavour of our classic biscuits in a convenient bite-sized format. Each pack contains five perfectly portioned biscuits, ideal for hotels, Airbnbs, gift hampers, impulse purchases, and on-the-go snacking. Their versatility and premium presentation make them a strong fit across multiple retail and hospitality settings.

For larger sharing and gifting opportunities, our Mini Bites provide 15 pieces per pack—perfect for events, wedding favours, and corporate gifts. These compact treats deliver maximum flexibility and broad appeal. They can also be fully white-labelled to support your own brand.

NEW SEASON 2026





All Butter



Choc Orange



Rocky Road



Strawberry & White Choc



Shortbread

RRP
£3.49



All Butter



Choc Orange



Rocky Road



Strawberry & White Choc



Shortbread

RRP
£1.39



GIANT BISCUITS

Our Giant Biscuits take indulgence to the next level, offering the same handmade quality and flavour as our core range—just on a bigger scale. Available in all our signature varieties, they deliver a standout eating experience that customers love.

A hot favourite across our entire customer base, these oversized treats offer strong visual impact, excellent margin opportunities, and broad retail appeal. Flavours can be ordered by the box load, as mixed selections, or in shelf-ready packs for easy merchandising. They can also be fully white-labelled to support your own brand.

1 Biscuit - Package weight: 140g - Shelf life: 6 Months





Rocky Road



Four Fruits



Milk Choc Orange



White Choc



Original



Stem Ginger



Choc Chip



Strawberry & White Choc



Cherry



Dark Choc Orange



All Butter



Triple Choc



Lemon



Toffee



Honey



Fudge



Dark Choc & Raspberry



Cranberry & Raspberry



Raisin

SHORTBREAD

Our Shortbread range is crafted using just a handful of high-quality ingredients, delivering a clean, authentic flavour that has earned particular praise from our Scottish customers. We've elevated this classic with the addition of rich chocolate varieties for a more indulgent option, giving retailers a premium twist on a well-loved favourite.

Alongside these classics, our Butter Bites offer a lighter, fluffier interpretation of shortbread, created using a unique technique that sets them apart. Versatile and consistently popular, both ranges perform strongly across all customer segments—from delis to garden centres—and provide reliable, high-quality additions to any retail or wholesale range.

Boxed = 10 Biscuits - weight 180g - Shelf life: 6 Months

Dipped = 6 Biscuits - weight: 150g - Shelf life: 6 Months

Butter bites = 10 Biscuits - weight: 180g - Shelf life: 6 Months

NEW SEASON 2026





All Butter



Choc Chip



Raspberry

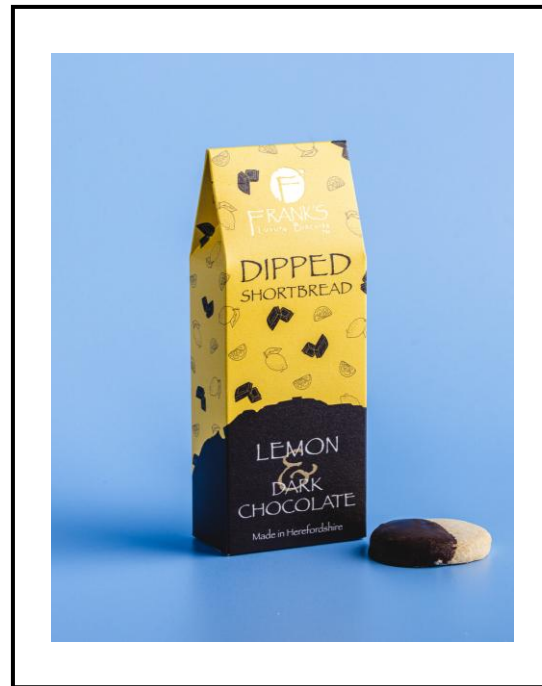


Salted Fudge Caramel



Stem Ginger





Lemon & Dark Choc



Orange & Milk Choc



Dark Choc & Stem



White Choc & Vanilla





Dark Choc & Mint



Double Choc Cherry



White Choc & Raspberry





TRADITIONAL BISCUITS

Our Traditional Oaties are the perfect introduction to Frank's—made from the original recipe that started it all. With a wide variety of flavours, there's something to suit every taste, and our mixed boxes offer an easy way for customers to explore the full range.

Presented in clear, fully recyclable packaging, these biscuits are displayed exactly as they are; simple, honest, and high quality. It's a straightforward, eco-friendly option that performs well across any retail setting.

7 Biscuits - Package weight: 220g - Shelf life: 6 Months



PRODUCT CATALOGUE



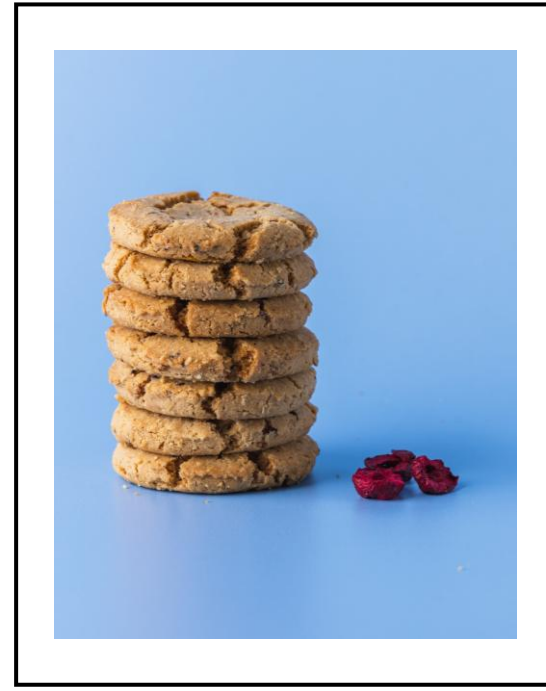
Ginger Cookies(Hard)



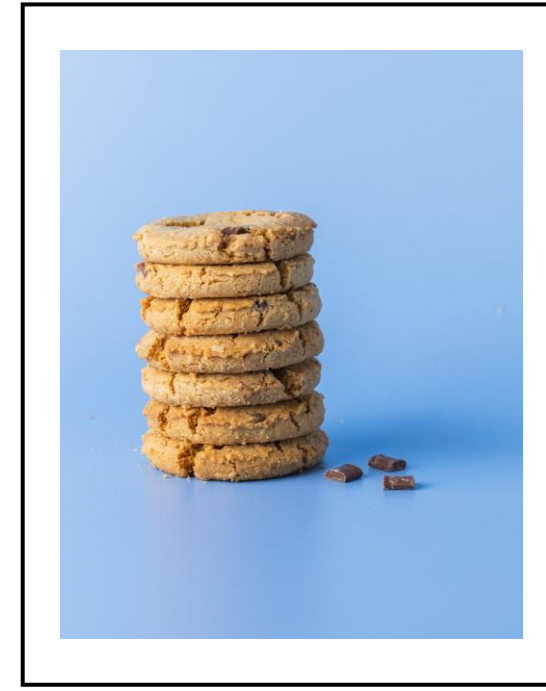
Lancashire Parkin



All Butter



Cherry



Choc Chip



Cranberry & Raspberry



Dark Choc & Raspberry



Four Fruits



Fudge



Honey



Lemon



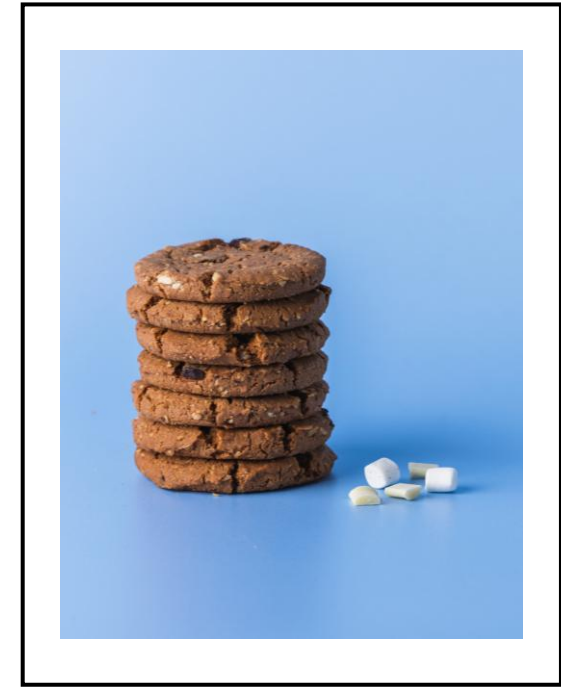
Milk Choc & Orange



Original



Raisin



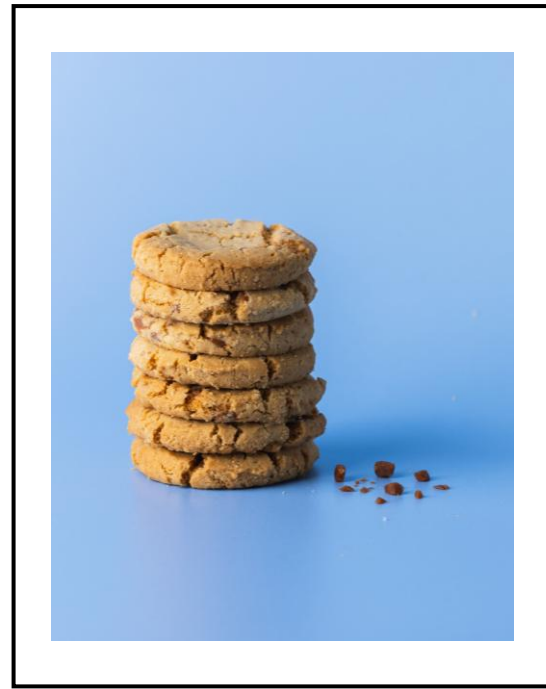
Rocky Road



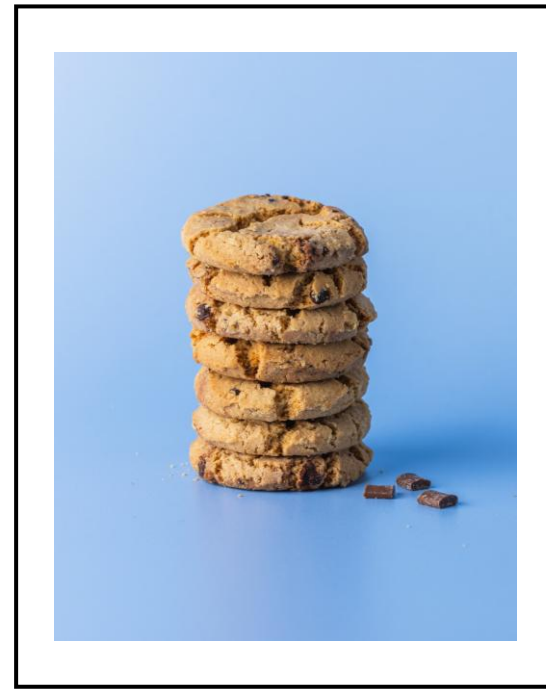
Salted Fudge Caramel



Stem Ginger



Toffee



Triple Choc



White Choc

FOOD TO GO

Continuing our theme of bite-sized favourites, we've developed a range specifically for the growing food-to-go market. Our Mini Flapjacks, Mini Bara Brith, Mini Rich Fruit Cakes, and Twin-Dipped Oaties are ideally suited to till-point placement or to enhance grab-and-go ranges.

Compact, convenient, and high in margin potential, these mini treats deliver strong customer appeal, encouraging impulse purchase and repeat sales—making them a profitable, low-risk addition to any retail or wholesale lineup.

NEW SEASON 2026



65g



All Butter Flapjack

65g



Sultana Flapjack

65g



Choc Chip Flapjack

65g



Cherry Flapjack

100g



Bara Brith

RRP
£1.50

RRP
£1.50

120g



Rich Fruit Traditional

120g



Rich Fruit Ginger Wine

120g



Rich Fruit Sultana & Cherry

120g



Rich Fruit Wye Valley Beer

70g



Short Bread Twins

RRP
£2.99

70g



Dipped Stem & Dark Choc Twins (36)

70g



Dipped Orange & Milk Choc Twins (36)

70g



Dipped Strawberry White Choc Twins (36)

70g



Dipped Honeycomb Twins (36)



Catering All Butter Mini oaties (360)

RRP £1.50



Ginger Cookie Twins

60g



Four Fruit Twins

60g



White Choc Twins

60g



Milk Choc & Orange Twins

60g



Catering All Butter mini shortbreads (240)

RRP £0.60



CAKES & FLAPJACKS

Our cakes and flapjacks are crafted in small batches using high-quality ingredients and time-honoured recipes, with no added preservatives—reflecting a commitment to craftsmanship and quality at every stage.

Rich, indulgent flavours and carefully balanced textures deliver a superior, homemade taste that customers perceive as truly premium. Designed to elevate bakery and food-to-go ranges, this luxury artisan selection offers strong shelf presence, excellent margin potential, and a distinctive point of difference for retail and wholesale partners seeking premium appeal without compromising on performance.



560ge

Rich Fruit Traditional
9 Months shelf life

RRP
£7.50



480ge

Rich Fruit Ginger Wine
9 Months shelf life



590ge

Rich Fruit Sultana &
Cherry
9 Months shelf life



445ge

Rich Fruit Wye
Valley Beer
3 Months shelf life



520ge

Bara Brith
2 Months shelf life

RRP
£5.25



280ge

All Butter Flapjack

RRP
£4.59



280ge

Sultana Flapjack

6 Months shelf life



280ge

Choc Chip Flapjack



280ge

Cherry Flapjack

OWN LABEL

We offer a dedicated white-labelling service on selected lines, including our Artisan Oaties, Dipped Artisan biscuits, Mini Bites, and Giant Biscuits. These products provide a premium foundation for building or expanding your own brand.

We're also happy to pack your order into packaging you supply, ensuring your brand takes the spotlight while our biscuits deliver the quality your customers expect.

There is a small label set up fee of £12, we ask for a high-res logo, we print some mock-up labels, add them to a few products and send photos for approval. Once approved we will make these each time you order and add them to the products. We do this with any size order.

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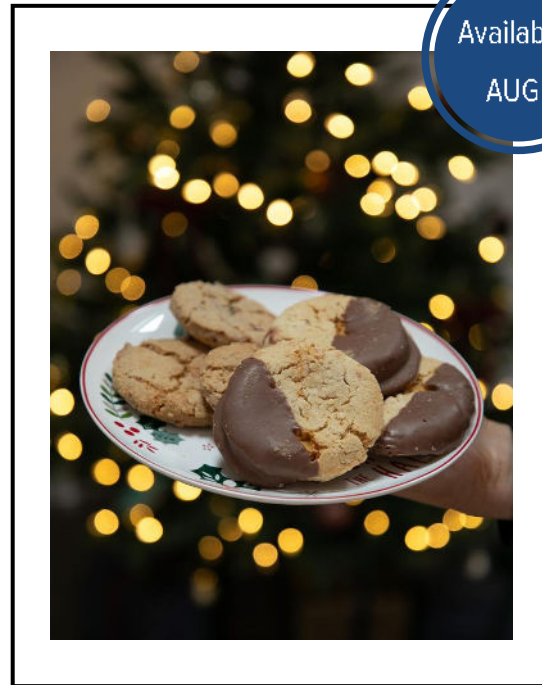
SEASONAL

Our seasonal limited-edition flavours are all about creating excitement and giving customers something new to discover. Inspired by the flavours of the moment and baked in small batches using high-quality ingredients and no added preservatives, these special releases bring a sense of indulgence and luxury to the range.

Perfect for refreshing displays and creating seasonal buzz, they encourage impulse purchase, repeat visits, and plenty of “have-you-tried-this?” moments—helping retailers and wholesalers keep their bakery offer feeling fresh, desirable, and just a little bit special.

NEW SEASON 2026





Available
AUG

Christmas Dipped Dark
Choc, Cranberry &
Raspberry



Available
AUG

Christmas Mince Pie
Artisan



Available
AUG

Christmas Cranberry &
Spice Artisan



Available
AUG

Christmas Mince
Cranberry & Spice
Giant



Available
AUG

Christmas Mince Pie
Giant



Available
FEB

Strawberry & White
Choc Artisan with
Franks label



Available
AUG

Christmas Cranberry &
Spice Traditional



Available
JAN

Easter Biscuit



Available
FEB

Dipped Strawberry &
White Chocolate



Available
JUNE

Pumpkin Spice Artisan

NEW SEASON 2026

PRODUCT CATALOGUE



All our shortbread varieties are available in three beautifully designed Christmas tins, offering a festive, ready-to-sell option ideal for seasonal gifting. We also provide a versatile tri-carrier that accommodates any combination of our Artisan or Dipped ranges, creating an attractive, premium presentation for retail or gifting. For businesses looking to make an impact, we can assemble branded corporate gift boxes tailored to your requirements, combining quality products with a polished, professional finish.



BESPOKE

At Frank's, we're committed to offering flexibility to suit your business needs. If you require smaller biscuits, alternative pack sizes, or even a bespoke flavour not currently in our range, simply get in touch by email or phone.

We'll provide a tailored quote and work with you to create the right solution for your customers. Your success is our priority, and we're here to support you every step of the way.

NEW SEASON 2026



PRODUCT CATALOGUE

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